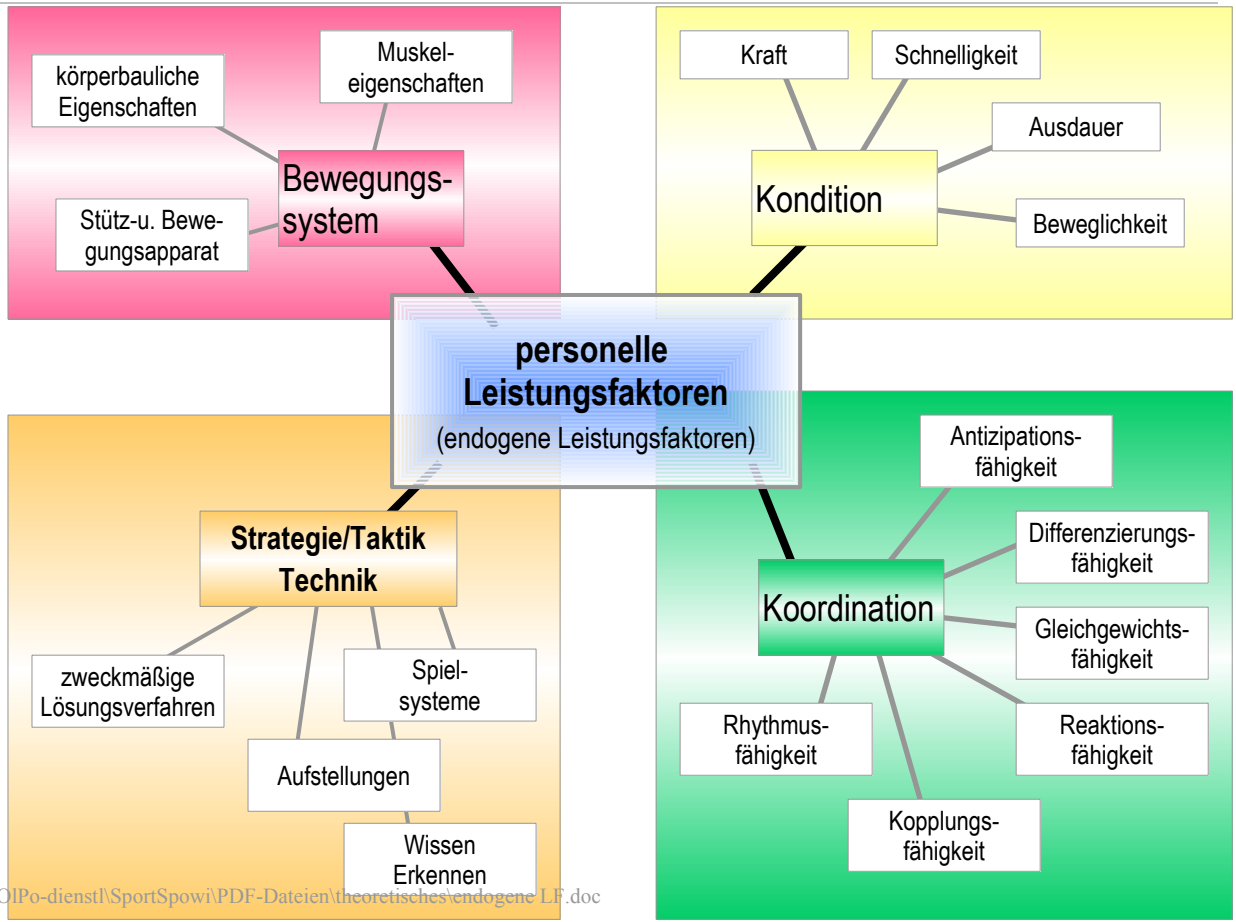Endogene Leistungsfaktoren